

## **Pre-Notice of Proposal Competition**

5 March 2019  
Japan National Tourism Organization (JNTO) Sydney Office  
Executive Director Kana Wakabayashi

We hereby announce the following planned proposal competition.

1. Date of Pre-Notice: 5 March 2019
2. Tentative Tender Period: Mid-March – Mid-April 2019
3. Overview of project
  - (a) Name of project: PR Marketing and Consulting 2019
  - (b) Details of project: The objective of this project is to improve JNTO's position as a promotional destination partner for tourism industry partners, provide consultation to improve JNTO's marketing campaigns and provide advice on key market statistics.
  - (c) The services are subject to the Japanese government's budget for the fiscal 2019 being approved by the Diet, with the contract execution and performance of services occurring after the formation of the budget.
4. Procedures

Tentative project period: From April 2019 to End March 2020

End