

Pre-Notice of Proposal Competition

5 March 2019
Japan National Tourism Organization (JNTO) Sydney Office
Executive Director Kana Wakabayashi

We hereby announce the following planned proposal competition.

1. Date of Pre-Notice: 5 March 2019
2. Tentative Tender Period: Mid-March – Mid-April 2019
3. Overview of project
 - (a) Name of project: Marketing and Media in the New Zealand Market for FY 2019
 - (b) Details of project: The objective of this project is to raise New Zealand travellers' interest in visiting Japan through marketing and media aimed at New Zealand consumers through conducting cooperative marketing campaigns, website, social media, familiarization trips, and other promotional campaigns.
 - (c) The services are subject to the Japanese government's budget for the fiscal 2019 being approved by the Diet, with the contract execution and performance of services occurring after the formation of the budget.
4. Procedures

Tentative project period: From April 2019 to End March 2020

End