

## **Pre-Notice of Proposal Competition**

28 September 2018  
Japan National Tourism Organization (JNTO) Sydney Office  
Executive Director Kana Wakabayashi

We hereby announce the following planned proposal competition.

1. Date of Pre-Notice: 28 September 2018
2. Tentative Tender Period: October 2018
3. Overview of project
  - (a) Name of project: Focused Marketing and Media – Hokkaido and Kansai 2018
  - (b) Details of project: The objective of this project is to raise Australian travellers' interest in visiting Japan through marketing and media aimed at Australian consumers, specifically in regards to Hokkaido and the Kansai region through conducting advertising and co-operative campaigns.
4. Procedures  
Tentative project period: From November 2018 to End March 2019

End