

## **Pre-Notice of Proposal Competition**

8 December 2017  
Japan National Tourism Organization (JNTO) Sydney Office  
Executive Director Kana Wakabayashi

We hereby announce the following planned proposal competition.

1. Date of Pre-Notice: 8 December 2017
2. Tentative Tender Period: End of December 2017 to Early January 2018
3. Overview of project
  - (a) Name of project: Supplementary Marketing and Media
  - (b) Details of project: The objective of this project is to raise Australian travellers' interest in visiting Japan through marketing and media aimed at Australian and New Zealand consumers through conducting cooperative marketing campaigns, increasing content for use on JNTO social media outlines and promotions.
4. Procedures

Tentative project period: From Early February 2018 to End March 2018
5. Notes
  - (a) The official name of the project may change during this pre-notice period
  - (b) The project may be cancelled during this pre-notice period
  - (c) The actual Tentative Tender Period may not be as indicated in this pre-notice
  - (d) The services are subject to the Japanese government's budget for the fiscal 2017 supplementary being approved by the Diet, with the contract execution and performance of services occurring after the formation of the budget.

End