

**JAL Launches New Melbourne=Narita Route**

29 MAY 2017

Tokyo May 29, 2017: Japan Airlines (JAL) today announced that it will launch new nonstop services between Melbourne and Tokyo (Narita) starting September 2, 2017.

Melbourne will become the second destination in Australia within JAL's international network. The new route will be operated with the airline's well-received JAL SKY SUITE (*1) configured aircraft in order to provide both business and leisure customers with greater convenience and comfort.

"We are delighted to introduce a new service to Melbourne, our second destination in Australia," said Yoshiharu Ueki, President of Japan Airlines. "Since 1969, JAL has been operating to Australia and contributing to the promotion of bilateral relations between Japan and Australia. This partnership has become even stronger since the EPA went into force, and so we are pleased to serve Melbourne and continue supporting both nations from every possible aspect including business and tourism."

"Japan Airlines' decision to commence a direct service between Melbourne and Tokyo is a ringing endorsement of Victoria and the fantastic recent growth we've seen in international travel on this popular route," said John Eren, Minister for Tourism and Major Events from the Government of Victoria. "The Victorian Government is working hard to grow the visitor economy and increase the number of airlines and services coming into the state."

Melbourne Airport Chief of Aviation Simon Gandy said he welcomes JAL's announcement. "I'm thrilled at JAL's decision to bring its service to Melbourne, supporting the growing demand between Victoria and Tokyo for holidaymakers and business travelers alike," Mr Gandy said.

"Over recent years we have seen a significant increase in travel between Victoria and Japan. Last year, 283,000 people travelled between the two destinations and from 2012 to 2016, the market has increased on average by 20 per cent year-on-year. We look forward to this service commencing in September, adding yet another direct international service to Melbourne Airport."

Tourism Australia Managing Director John O'Sullivan said the new JAL service was perfectly timed, with visitor numbers from Japan having grown 23 per cent during 2016.

"A critical reason behind the strong inbound performance we have enjoyed from Japan over the past 12 months has been increased aviation capacity. We know that Japanese travelers have a strong preference for full-service carriers and direct non-stop flights, so we expect the new service to be very popular and help maintain what has been a significant bounce back from what is such an important market for Australian tourism," he said.

Mr O'Sullivan added that Tourism Australia would be working closely with JAL and Visit Victoria to ensure the new service was actively marketed within Japan.

※Plans and schedules are subject to application and approval of the related authorities.

(*1)For details of SKY SUITE 787 aircraft, please refer to the attachment or visit <http://www.jal.co.jp/en/newsky/>

【Melbourne=Narita Route】

Melbourne, the second largest city in Australia by population, is also one of the fastest growing cities in the country. A number of Japanese businesses are already established in Melbourne and with the Japan-Australia Economic Partnership Agreement effective from January 2015, it is expected that ties between the two countries will become even stronger in the future. JAL will strengthen its network in the Oceania region with the launch of this new service, which is in addition to the airline's current route to Sydney.

The new Melbourne service will depart from Melbourne at night and arrive into Narita in the morning, whilst the return flight will depart from Narita in the morning and arrive into Melbourne at night. By setting a different schedule from the current Sydney route (*2), customers will have more choices for their travel needs to and from the Oceania region.

(*2) Flight schedule of Sydney service; morning departure from Sydney and an evening arrival at Narita. Return flight; evening departure from Narita and morning arrival at Sydney.

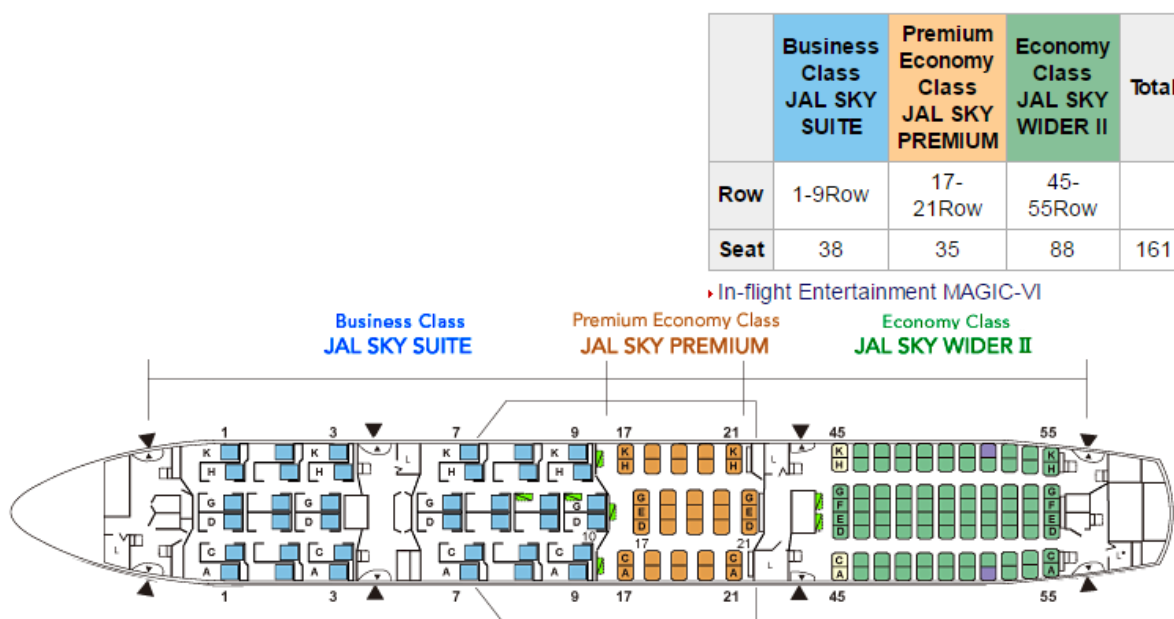
■ Melbourne=Narita route, flight schedule, and aircraft

Route	Flight No.	Dep. Time	Arr. Time	Days of Operations	Class	Aircraft	Effective Period
Melbourne - Narita	JL774	0:05	9:05	Daily	Business/ Premium	787-8 (SS8)	September 2, 2017 ~
Narita - Melbourne	JL773	10:30	21:55		Economy/ Economy		September 1, 2017 ~

(*)JL773 first flight from Narita departs 01Sep

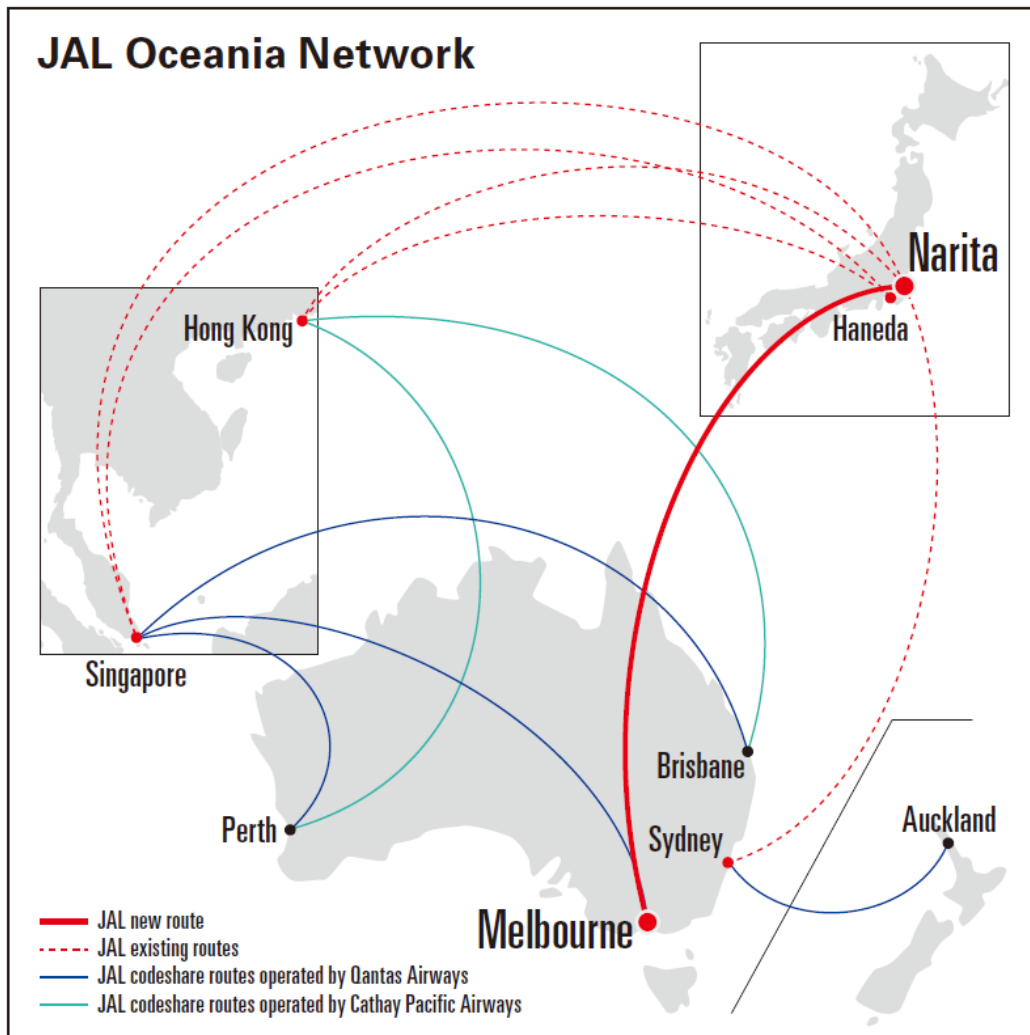
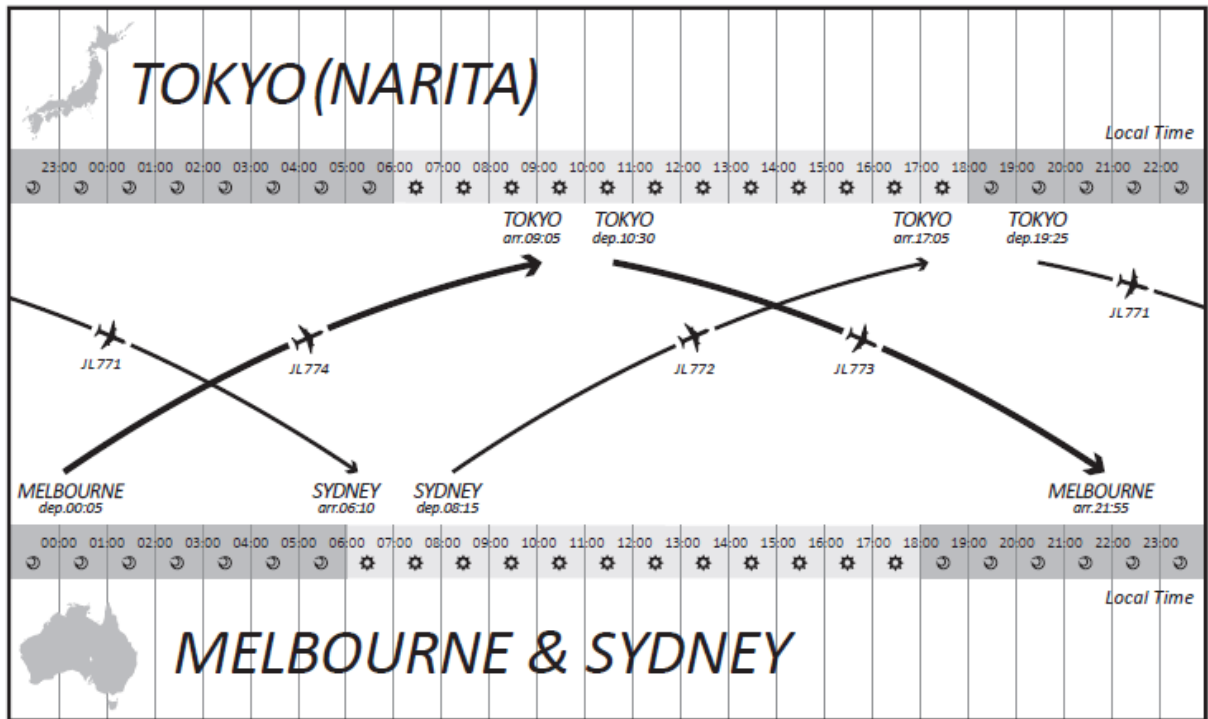
(*)Due to daylight saving time, for 01Oct~28Oct JL773 Melbourne arr.22:55, for 02Oct~28Oct JL774 Melbourne dep. 00:35 Narita arr. 08:35

(*)The schedule from 29Oct will be announced at a later date



<More>

« Flight schedule »



■ Special Fares

In celebration of JAL's inaugural flight, special fares for flights to Tokyo for Business / Premium Economy and Economy Class are available until July 31.

«JAL Business Class»

From	To	Return Fare (inc. applicable taxes, surcharges)*
Melbourne	Narita	AUD 3,599

«JAL Premium Economy Class»

From	To	Return Fare (inc. applicable taxes, surcharges)*
Melbourne	Narita	AUD1,599

«JAL Economy Class»

From	To	Return Fare (inc. applicable taxes, surcharges)*
Melbourne	Narita	AUD 699

(*) Travel Period: September 2, 2017 – March 31, 2018.

(*) Booking Period: May 29, 2017 – July 31, 2017.

※ Price applicable as of May 29 2017 and includes all applicable taxes and surcharges etc. which are subject to currency exchange rates at time of booking.

※ Limited number of seats available.

Please visit <http://www.au.jal.com/au/en/mel/> for more details.

■ Mile Promotion

In addition to the special fares, JAL is also pleased to announce the “Double Mile Promotion” and “Get Miles Back Using Award Tickets Promotion” for JAL Mileage Bank (JMB) members.

【Double Mile Promotion to Celebrate the Launch of the Tokyo (Narita) - Melbourne Route】

Eligible members: JAL Mileage Bank (JMB) members in all regions

Outline: The equivalent number of miles that are normally earned as standard flight miles will be awarded as a bonus to eligible members who register for this promotion and who fly on the eligible route at eligible fares.

【Get Miles Back Promotion to Celebrate the Launch of the Tokyo (Narita) - Melbourne Route】

Eligible members: JAL Mileage Bank (JMB) members in all regions

Outline: Miles (2,500miles per flight) will be credited back to eligible members who register for the promotion and who use JAL International Award Tickets to fly on the eligible route.

※ JMB mileage can be used on our oneworld alliance partner Qantas flights

Please visit our website for more details.

Double Mile Promotion: http://www.jal.co.jp/en/121campaign/mel_wmile17/

Get Miles Back Promotion: http://www.jal.co.jp/en/121campaign/mel_mileback17/

【Attachment】

About JAL SKY SUITE 787 (SS8)

Features of seats in each class

1. Business Class: Fully-flat seat

- (1)Seat Name: JAL SKY SUITE
(2)Configuration: 2-2-2 (38 seats)
(3)Max. Bed Length: Approx. 188 cm (74 inch)
(4)Max. Bed Width: Approx. 65 cm (25.5 inch)
(5)Width at Base: Approx. 53 cm (21 inch)
(6)TV Screen Size: 23 inch
(7)Features:

- Fully-flat seat with plenty of legroom to ensure a soothing rest
 - A highly-private space
 - Unobstructed aisle access for every seat with configuration of 2-2-2
 - Adopt the design of retractable privacy partition to meet the needs both for privacy and communication with the companion during air-travel
 - 23-inch personal TV screen
 - Advanced liquid-crystal (LCD) touch-panel hand-held controller
 - Ample storage space for various items
 - Large swivel table for more flexibility in movement: Aisle seats (seat C/H) with side table, window and aisle seats (seat A/K and seat D/G) with monitor table and window seats with overhead shelf (seat A/K)
- (8) Mattress and Pillow

In order to deliver a comfortable sleep to customers on every journey, JAL has been providing the airweave® S-LINE mattress and pillow in business class on the SS8.

airweave has been becoming a favorite by many people who are pursuing high quality sleep. airweave mattress and pillow can firmly support the bodyline to ensure a sound and quality sleep. Additionally, increased density of material in the part of mattress supporting the user's waist and improved resilience at both ends of the pillow can ensure ideal lying posture and soothe head and shoulder.

The airline wishes customers can enjoy "High quality sleep" with airweave S-LINE mattress and pillow when flying JAL SKY SUITE.



2. Premium Economy: With more comfortable space

- (1)Seat Name: JAL SKY PREMIUM
(2)Configuration: 2-3-2 (35 seats)
(3)Seat Pitch: Approx. 107 cm (42 inch) *1
(4)Seat Width: Approx. 49 cm (19 inch) between the armrests*1
(5)TV Screen Size: 12.1 inch (10.6 inch for front-row seats)
(6)Features:

- Premium Class service with more comfortable space
- The fixed-back seat providing a relaxing space even when a passenger seated in front reclines and improved seat slide
- Center divider between seats at head-level for added privacy
- Plastic bottle holder, cup holder, spacious table
- New touch-panel monitor



*1 Specifications for front-row seats are different.

3. Economy Class: Configuration at 2-4-2 with 5 cm more legroom in seat pitch

- (1) Seat Name: JAL SKY WIDER II
- (2) Configuration: 2-4-2 (88 seats)
- (3) Seat Pitch: Approx. 84 cm (33 inch)*2
- (4) Seat Width: Approx. 48 cm (19 inch) between the armrests*2
- (5) TV screen size: 10.6 inch



(6) Features:

- . New seats designed for the SS8
- . Keeping configuration at 2-4-2 which different with the common seating configuration at 3-3-3
- . The seat width increased approx. 5 cm to 48 cm compared to the seat in the configuration of 3-3-3
- . Seat pitch increased by approx. 5 cm from the common approx. 79 cm (31 inch) to approx. 84 cm (33 inch) achieved the world's top-scale seating space in Economy Class of Boeing 787s.
- . New touch-panel monitor
- . AC power outlet and USB Port equipped with every seat

*2 Specifications for front-row seats are different.



Features on the SS8

1. Warm-water Toto Washlet*3

Warm-water Toto Washlet will be equipped in the lavatories in all Classes*4.

*3 Toto Washlet: An electronic toilet seat featuring a water-jet function for washing, jointly developed by TOTO LTD., JAMCO Corporation and The Boeing Company. ("Washlet" is the trademark of TOTO LTD.)

*4 One lavatory located at most rear of aircraft is not equipped with warm-water Toto Washlet.

2. New in-flight entertainment system (MAGIC-VI)

New in-flight entertainment system-“MAGIC-VI” has been introduced on the SS8. Passengers can use swipe function on personal touch-panel monitor installed with “MAGIC-VI”. The simple design creates beautiful screen interface to provide customers with more comfortable and insight entertainment services.

Additionally, the order service for in-flight meals and in-flight sales in Business Class, as well as the popular “SKY MANGA” are also available in all classes on the SS8.



**Controller of
in-flight entertainment
in Business Class**

3. LED lighting in cabin

LED lighting is installed on Boeing 787-8. The interior atmosphere can be changed to reflect the different season which delivers a relaxing ambience and a feeling of JAPAN. Additionally, the LED lighting can also be adjusted to create appetizing environment during in-flight meal service and provide a comfortable surroundings for sleeping and waking up during the flight

In-flight internet service on JAL international routes-“JAL SKY Wi-Fi” *5

JAL customers in every cabin class on the SS8 can send and receive emails, update and navigate their social networking service (SNS) etc. by utilizing their own wireless LAN devices during the flight.

(*5) Connectivity solution: Panasonic Avionics Corporation’s eXConnect

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