

## **Pre-Notice of Proposal Competition**

1 February 2017  
Japan National Tourism Organization (JNTO) Sydney Office  
Executive Director Mariko Tatsumi

We hereby announce the following planned proposal competition.

1. Date of Pre-Notice: 1 February 2017

2. Overview of project

(1) Name of project: Broadcasting and Marketing

(2) Details of project: To raise Australian travellers' interest in visiting Japan through broadcasting, advertising and airline co-op marketing aimed at Australian consumers.

3. Procedures

Tentative period: From early February 2017

End