



**Okinawa Prefecture and OCVB launch “Welcome to Okinawa! Spring Campaign for Foreign visitors”  
Free One Day Monorail Pass**

1. Purpose : Okinawa Prefecture and Okinawa Convention and Visitors Bureau launched a new promotion, Free One Day Monorail Pass. Chinese New Year is considered the busiest season out of a year especially for China, Taiwan, Korea and Hong Kong market. Targeting further growth in tourism for a very market, new pass is made available to foreign tourists visiting Okinawa and it is distributed at Naha Airport. In March, hosting events like “2nd annual Okinawa Film Festival” and “2010 Okinawa International Asia Music Festival” will help the presence of Okinawa internationally.
2. Date: February 14<sup>th</sup> 2010 through March 28<sup>th</sup>, 2010
3. Amount: 5250 passes ※Available in English, Chinese, Korean with “Welcome to Okinawa” logo.
4. Distributors: OCVB Naha Airport Counter (Domestic)、TISCO JAPAN Counter (International)
5. Eligibility: Foreign tourists visiting Okinawa
6. Distribution points : Domestic Terminal (OCVB) and International Terminal (TISCO JAPAN)
  - ア. Domestic: OCVB Naha Airport Counter: Hours of Operation (9:00~21:00)  
TEL: 098-857-6884 FAX: 098-857-9058
  - イ. International: TISCO JAPAN NAHA International Airport Counter: Hours of Operation (9:30~18:30)  
TEL: 098-891-8880 FAX: 098-891-8881
- (Guidelines)
  - ① Passes will be only distributed at the designated points
  - ② Submit your boarding pass along with your passport in exchange for the pass. The “Mensore” stamp on the back of the boarding pass will be inscribed at the time of exchange. Passport is used to identify the nationality of the passengers. Port of origin will be asked verbally.
  - ③ For group passengers, the tour guide will take care of the passes accordingly.
7. Sponsors: Okinawa Prefecture and Okinawa Convention and Visitors Bureau  
Subsidiaries: Okinawa Rural Monorail Distributor: TISCO JAPAN
8. Others: News Release is made available online and internal documents for the inbound agencies through Okinawa Prefecture Office and OCVB.

Okinawa Convention and Visitors Bureau:  
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