



# Industrial Tourism in Nagoya



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Conveniently located in the heart of Central Japan and one of Japan's key industrial zones, Nagoya is the economic and cultural hub of Aichi Prefecture. The city forms the core of industry and tourism in the area, and is well known for its car manufacturing and ceramics industries. The promotional efforts of local groups over the past decade have seen the city become increasingly more recognized as an 'industrial tourism' destination. Below are some popular attractions in the city and surrounds.

## ⊕ Toyota Techno Museum (Commemorative Museum of Industry and Technology)

The museum introduces the history of Toyota from its beginnings as a textile machinery manufacturer and also features many exhibits on automotive technologies and the car production process.

Location: Central Nagoya  
Open: 9:30-17:00 (last admission 16:30)  
Closed: Monday (Tuesday if Monday is a public holiday), year end and New Year holidays (late Dec-early Jan).  
Admission: Adult 500 yen, High school student 300 yen, Primary school children 200 yen  
Access: Three minute walk from Meitetsu Sako station  
Web: [www.tcm.it.org/english/index.html](http://www.tcm.it.org/english/index.html)

## ⊕ Noritake-no-mori Craft Centre

Each stage of the Noritake porcelain making process is on display. A number of vintage Noritake items are on display in the museum.

Location: Central Nagoya  
Open: 10:00-17:00 (last admission 16:00)  
Closed: Monday (Tuesday if Monday is a public holiday), Obon (mid August) and New Year holidays (late Dec-early Jan).  
Admission: Adult/Student 500 yen, Senior high school student 300 yen, Junior high school student free  
Access: Five minute walk from subway Kamejima station, Five minute taxi ride from Nagoya station  
Web: [www.noritake.co.jp/mori/](http://www.noritake.co.jp/mori/) (Japanese)

## ⊕ International Design Centre - Design Museum

The Design Museum and Gallery is located on the 4<sup>th</sup> floor of the International Design Centre.

Location: Nadya Park, Nagoya  
Open: 11:00-20:00 (last admission 19:30)  
Closed: Tuesday, and 1 January  
Admission: Adult 300 yen, Student 200 yen, Children under 16 free  
Access: Five minute walk from subway Yabacho station (Meijo line), Seven minute walk from subway Sakae station (Higashiyama line)  
Web: [www.idcn.jp/e/index.html](http://www.idcn.jp/e/index.html)

## ⊕ Tokugawa Art Museum

Built in 1935 on the site of the former Tokugawa mansion, the museum contains almost 10,000 written documents of ancient emperors, suits of armour, helmets, swords, writings and paintings of distinguished persons.

Location: Central Nagoya  
Open: 10:00-17:00 (last admission 16:30)  
Closed: Monday (Tuesday if Monday is a public holiday), early December through the New Year holidays. Closed 11 December 2006 - 3 January 2007.

Admission: Adult 1200 yen, Student 700 yen, Children (7-14yrs) 500 yen  
Access: 20 minute bus ride from Nagoya station, 10 minute walk from JR Ozone station  
Web: [www.tokugawa-art-museum.jp/english/index.html](http://www.tokugawa-art-museum.jp/english/index.html)

#### ✦ **Arimatsu/Narumi Tie Dyeing Museum**

Visitors can view tie-dyeing demonstrations which use techniques based on three centuries of tradition. Workshops are also available for an additional charge. There are also exhibits of the shibori (tie-dyeing) techniques and history of the industry.

Location: Arimatsu, Midori-ku, Nagoya  
Open: 9:30-17:00  
Closed: Wednesday (Thursday if Wednesday is a public holiday)  
Admission: Adult 300 yen, High school student/Child 100 yen  
Access: Five minute walk from Meitetsu Arimatsu station  
Web: [www.shibori-kaikan.com/indexE.htm](http://www.shibori-kaikan.com/indexE.htm)

#### ✦ **Toyota Kaikan Exhibition Hall**

Located next to the Toyota headquarters, the Exhibition Hall houses Toyota's new models and technologies for public viewing. Toyota Plant tours which are held Monday through Friday start from the Exhibition Hall. Details about tours can be found on the website.

Location: Toyota City  
Open: 9:30-17:00  
Closed: Sunday, New Year, Golden Week (29 April-5 May) & Obon (mid August) holidays  
Admission: Free  
Access: 15 minutes by bus from Toyota-shi station. Alight at Toyota Honsha-mae.  
Web: [www.toyota.co.jp/en/about\\_toyota/facility/toyota\\_kaikan/](http://www.toyota.co.jp/en/about_toyota/facility/toyota_kaikan/)

#### ✦ **Toyota Automobile Museum**

Japanese, European and American cars from the end of the 19th century to the 1960s are exhibited. The annex building of the museum exhibits the history of motorization of Japan, elaborating on the influence of the car on the lives and culture of the Japanese.

Location: Nagakute town (45 minutes from central Nagoya)  
Open: 9:30 to 17:00 (last admission 16:30)  
Closed: Monday (Tuesday if Monday is a public holiday) and during the New Year holidays.  
Admission: Adult 1000 yen, High school student 600 yen, Primary school children 400 yen  
Access: Five minute walk from Geidaidori station on the Aichi rapid transport line  
Web: [www.toyota.co.jp/Museum/](http://www.toyota.co.jp/Museum/)

#### ✦ **Hatcho Miso-no-sato Museum**

Hatcho miso (bean paste) is a noted delicacy from the Central Japan region and is made from the best soybeans using traditional methods. The museum provides detailed information about the 350 year history of miso making in Hatcho and the medicinal effects of this unique type of miso. Miso tours by prior arrangement only.

Location: Okazaki City (75 minutes from Nagoya)  
Open: 9:00-12:00 / 13:00-16:00  
Closed: 13-16 August, year end and New Year holidays  
Admission: Free  
Access: Five minute walk from Meitetsu Okazaki Koen-mae station  
Web: [www.kakuq.jp/home/english.htm](http://www.kakuq.jp/home/english.htm)

Japan National Tourist Organization – Sydney  
[www.jnto.go.jp/syd/](http://www.jnto.go.jp/syd/)